

IN THE CLAIMS

(1) Please cancel Claims 1-7, 15, 36, and 42-54.

(2) Please rewrite Claim 14 as follows:

14. (Amended) A method for displaying information on an electronic billboard, comprising the steps of:

providing a first electronic billboard at a first location;

coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

providing a second electronic billboard at a second location;

C | coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

coupling the first and second information handling systems to a third information handling system over the Internet;

selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard;

selecting, via the third information handling system, a time period for displaying the information on the selected electronic billboard; and

displaying the information on the selected electronic billboard during the selected time period.

(3) Please rewrite Claim 17 as follows:

17. (Amended) A method for displaying information on an electronic billboard, comprising the steps of:

providing a first electronic billboard at a first location;

coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

providing a second electronic billboard at a second location;

coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

C2
Com+ coupling the first and second information handling systems to a third information handling system over the Internet;

selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard; and

displaying the information on the selected electronic billboard,

wherein the selected electronic billboard is selected from a list of available electronic billboards which includes the first and second electronic billboards,

wherein the list includes a map of the first and second locations.

(4) Please rewrite Claim 18 as follows:

18. (Amended) A method for displaying information on an electronic billboard, comprising the steps of:

providing a first electronic billboard at a first location;

coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

providing a second electronic billboard at a second location;

coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

coupling the first and second information handling systems to a third information handling system over the Internet;

selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

C2
Amended uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard;

displaying the information on the selected electronic billboard; and

charging an amount of money for the display of the information on the selected electronic billboard,

wherein the selected electronic billboard is selected from a list of available electronic billboards which includes the first and second electronic billboards.

(5) Please rewrite Claim 20 as follows:

20. (Amended) A system for displaying information on an electronic billboard, comprising:
means for providing a first electronic billboard at a first location;

means for coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

C3
cont means for providing a second electronic billboard at a second location;

means for coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

means for coupling the first and second information handling systems to a third information handling system over the Internet;

means for selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

means for uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard;

means for selecting, via the third information handling system, a time period for displaying the information on the selected electronic billboard; and

means for displaying the information on the selected electronic billboard during the selected time period.

(6) Please rewrite Claim 22 as follows:

22. (Amended) A system for displaying information on an electronic billboard, comprising:

means for providing a first electronic billboard at a first location;

means for coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

means for providing a second electronic billboard at a second location;

means for coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

means for coupling the first and second information handling systems to a third information handling system over the Internet;

means for selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

means for uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard; and

means for displaying the information on the selected electronic billboard,

wherein the selected electronic billboard is selected from a list of available electronic billboards which includes the first and second electronic billboards,

wherein the list includes a map of the first and second locations.

(7) Please rewrite Claim 23 as follows:

23. (Amended) A system for displaying information on an electronic billboard, comprising:
means for providing a first electronic billboard at a first location;

means for coupling a first information handling system to the first electronic billboard so that the first information handling system can control information to be displayed on the first electronic billboard;

means for providing a second electronic billboard at a second location;

means for coupling a second information handling system to the second electronic billboard so that the second information handling system can control information to be displayed on the second electronic billboard;

means for coupling the first and second information handling systems to a third information handling system over the Internet;

means for selecting, via the third information handling system, which of the first and second electronic billboards will display the information;

means for uploading the information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard;

means for displaying the information on the selected electronic billboard; and

means for charging an amount of money for the display of the information on the selected electronic billboard,

wherein the selected electronic billboard is selected from a list of available electronic billboards which includes the first and second electronic billboards, wherein the list includes a map of the first and second locations.